

Colombia: Logwin expands its South American network

Grevenmacher/Aschaffenburg – Logwin is further expanding its network in South America. In October 2015, the company set up its own country organisation in Colombia and opened a branch in the free trade area of the capital Bogota. The new country division will initially comprise seven staff – the Country Director is Ana Sabrina Figueroa who has many years of experience in the international logistics sector.

Logwin has had its own subsidiary companies in Brazil, Mexico and Chile for many years and continues to expand its network according to customer requirements. In February 2015, the logistics company took over a 100% share of the Chilean country organisation and recently opened an additional branch office in Mexico's Querétaro. "The new company in Colombia fits perfectly into our existing network", explains Max Bernaldo, Managing Director Americas at Logwin. "Colombia is one of the largest growth markets in South America and offers great potential and not just for routes within the Americas. In addition to the Mercosur region, traffic between Asia and Europe region is also gaining in importance."

Regional hub

The Colombian middle class is growing and purchasing power is increasing – imports of consumer and capital goods are therefore also becoming increasingly important for the country. The bulk of imports come from North America, Europe and Asia. At the same time, intra-Mercosur trade is also growing. "Our customers are asking about reliable forwarding and logistics services on these routes", said Ana Sabrina Figueroa. "With our own country organisation in Colombia, we can better meet the country's requirements and with greater flexibility".

In Colombia, Logwin organizes global air and ocean freight transports as well as other related services such as customs clearance, value added services and door-to-door deliveries for customers from a range of sectors. The globally standardised IT-system is being used in the new office from the outset to ensure a smooth flow of information.

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About Logwin AG

Logwin AG (Grevenmacher, Luxembourg) provides efficient logistics and transport solutions for its customers from industry and trade. In 2014 the group generated sales of 1.1 billion euros and currently employs about 4,300 staff. Logwin operates in all main markets worldwide and has around 180 locations on six continents. With its two business segments Solutions and Air + Ocean, Logwin AG is one of the leaders in the market.

The Logwin business segment Air + Ocean performs international air and sea transportation as well as customised and complex logistics solutions within its global network of locations.

Logwin AG is listed in the Prime Standard of the Deutsche Börse. The majority shareholder is DELTON AG, Bad Homburg (Germany).

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