

FUNKE MEDIA GROUP awards complete periodicals logistics to Logwin

Grevenmacher (Luxembourg) – Since 1 September 2014 [Logwin](#) has taken over logistics for all periodicals from the FUNKE MEDIA GROUP. The contract includes distribution of more than 140 [periodicals](#) to press partners and sales outlets in Germany and abroad.

The FUNKE MEDIA GROUP had purchased high-circulation TV-programme- and women's periodicals including *Hörzu*, *TV DIGITAL* and *Bild der Frau* in 2013. Together with their own successful magazines, including *Gong* and *Frau im Spiegel*, FUNKE is one of the largest providers in the magazine segment.

After acquiring the magazines, the FUNKE MEDIA GROUP issued a new call for tenders for logistics services for its entire periodicals division. Logwin, the logistics services provider, was awarded the contract and, starting immediately, is handling distribution of the periodicals as well as warehousing and pick-and-place assignments.

“For the periodicals logistics market, this is a considerable contract,” says Wilfried Schneider, Managing Director of Logwin Solutions Media GmbH, who took over this position at the start of the year and is responsible for operations. “We're quite pleased with their confidence in us – it is equal parts motivation and obligation for all of us.”

Press logistics by Logwin

For more than 50 years, Logwin has been a logistics services provider for printing works and publishing companies. The company delivers newspapers, magazines and advertising supplements. Along with transport logistics, Logwin also offers comprehensive value added services such as inserts, labelling and packaging. The company transports around 1.7 billion newspapers and magazines per year. Logwin is the market leader in press logistics for national newspapers in Germany.

The FUNKE MEDIA GROUP

The FUNKE MEDIA GROUP is on course to become the top media company in Germany. Their focus is on two business segments: regional media as well as women's and TV-programme magazines. More than 1,500 journalists and about 4,000 "media specialists" work at FUNKE.

In Germany, the company publishes daily newspapers in Berlin, Hamburg, Lower Saxony, North Rhine-Westphalia and Thuringia, including the *Berliner Morgenpost*, *Braunschweiger Zeitung*, *Hamburger Abendblatt*, *Westdeutsche Allgemeine Zeitung* and *Thüringer Allgemeine*. In the magazine sector, FUNKE is among the largest providers. Their portfolio includes *Hörzu*, *Gong*, *TV Digital*, *die aktuelle*, *Frau im Spiegel* and *Bild der Frau*. Beyond this, they also publish animal, puzzle, lifestyle and other special magazines. In all of their daily newspaper locations, the FUNKE GROUP publishes the leading advertising supplements. In North Rhine-Westphalia, FUNKE holds majority interests in local radio stations. Furthermore, the company is present on the Austrian newspaper market (*Kronen-Zeitung*, *Kurier*).

www.funkemedien.de

About Logwin AG

Logwin AG (Grevenmacher, Luxembourg) provides efficient logistics and transport solutions for its customers from industry and trade. In 2013 the group generated sales of 1.2 billion euros and currently employs more than 4,200 staff. Logwin operates in all main markets worldwide and has over 200 locations on six continents. With its two business segments Solutions and Air + Ocean, Logwin AG is one of the leaders in the market.

The business segment Solutions stands for contract logistics within Logwin AG. Solutions offers individual customer- and industry-oriented solutions ranging from supply chain management, warehousing and logistical value-added services through to complete outsourcing projects. The business segment has a high level of competence in process management and the development of tailored IT solutions. The close ties between the business segments enable multi-modal transport solutions to be implemented quickly and efficiently.

Logwin AG is listed in the Prime Standard of the Deutsche Börse. The majority shareholder is DELTON AG, Bad Homburg (Germany).

Your contact at Logwin:

www.logwin-logistics.com

Wilfried Schneider

Managing Director of Logwin Solutions Media GmbH

Tel.: +49 30 351925-10

wilfried.schneider@logwin-logistics.com

Dominique Buhk

Public Relations

Tel.: +49 6021 343-3612

dominique.buhk@logwin-logistics.com