

Logwin expands retail distribution in Hungary

Grevenmacher (Luxembourg) - The logistics service provider Logwin has extended its range of services in Hungary. Since June this year the location in Győr has been integrated into the company's own pan-European retail fashion network. In the past the location specialized in industrial goods and so is also well-positioned for fashion logistics: "By integrating Győr into our fashion network we will be improving the speed and quality of goods distribution on the Hungarian market", says Gabriella Szováti, Country Director of the national subsidiary in Hungary within the Logwin business segment Solutions. Logwin supplies stores in shopping centers and inner cities with fashion articles and hanging goods on a daily basis. 57 locations in 12 countries are integrated into Logwin's retail network, which is one of the largest logistics networks for hanging garments in Europe.

Via Győr and Budapest throughout the whole country

Whether textiles, fashion accessories or shoes - each day fashion articles from international manufacturers reach Logwin in Győr or in its logistics hub in Budapest. Logwin has contracted the hub operations to an experienced partner company. Logwin accepts the pre-picked goods and delivers the fashion articles throughout Hungary. The logistics provider tailors delivery times to match customers' individual wishes: goods are delivered on agreed days within specifically defined windows of time. This enables shops to draw up optimum plans for staff to accept and store articles. But customers do not just benefit from punctual and fast distribution. The logistics service provider also organizes returns processing and the movement of goods between customers' national and international stores. Besides well-known fashion labels, the Austrian sports goods manufacturer Hervis Sports also uses Logwin's distribution service in Hungary. "The integration of Hungary into our European network has worked perfectly", says Gabriella Szováti. The Logwin Group's core markets include not just Germany and Austria but also the emerging countries of Eastern Europe, where there are plans for further expansion of the retail network.

Logwin in Hungary

Logwin has had a presence in Hungary for 18 years, where it operates locations in Budapest, Győr and Vecsés. Around 40 employees work on behalf of customers from sectors such as the automotive industry, chemicals, fashion & lifestyle or media. Services offered include international transport by air freight, sea freight or truck as well as warehousing, value-added services and supply chain management. Logwin has 7,000 m² of warehousing and logistics space in Hungary. In addition to access to a pan-European retail fashion network, Logwin also provides a general cargo network covering the whole of the Hungarian market. The location in Győr serves as the hub for transshipment.

About Logwin AG

As an external partner, Logwin AG, Grevenmacher (Luxembourg), develops a comprehensive range of logistics and service solutions for trade and industry. In 2009, the group generated sales of 1.1 billion euros and currently employs approximately 5,500 staff. Logwin operates in all main markets worldwide and has locations across all continents. With its two business segments Solutions (customer-focused contract logistics solutions) and Air + Ocean (global air and sea freight activities), Logwin AG is one of the leaders in the market.

The business segment Solutions stands for contract logistics within Logwin AG. Solutions offers individual customer- and industry-oriented solutions ranging from supply chain management, warehousing and logistical value-added services through to complete outsourcing projects. The business segment has a high level of competence in process management and the development of customized IT solutions. The close ties between the business segments enable multi-modal transport solutions to be implemented quickly and efficiently.

Logwin AG is listed in the Prime Standard of the Deutsche Börse. The majority shareholder is DELTON AG, Bad Homburg (Germany).

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