

Logwin performs original parts distribution from Nuremberg for car manufacturer

Grevenmacher (Luxembourg) – The logistics services provider Logwin and the car manufacturer BMW have extended their cooperation. Since October 2009 Logwin has been handling daily deliveries of BMW original parts to BMW dealers in Nuremberg and the surrounding area, who numbered some 90 dealers from December. The project launch went off without a hitch, and the delivery quality and punctuality have been running at over 99 % from the very beginning.

Logwin has been performing complex logistics projects for BMW at various locations in Germany and Switzerland for several years. Most recently, Logwin assumed responsibility for additional distribution and warehousing services on behalf of the car manufacturer in Berlin, Hamburg, Cologne and Zurich.

Delivery up to four times a day

There are around 12,000 original BMW parts, ranging from screws through to air conditioning systems, stocked in BMW's "Dealer Metro Distribution Center" (DMDC) in Nuremberg. Logwin uses its "PartsDirect" product in order to ensure same-day delivery. From Nuremberg, the logistics service provider supplies BMW dealers with over 100 daily drop-offs. "Depending on the size of the order and the distance, we may be delivering to consignees between one and four times a day", explains Dr. Stephan Freichel, Managing Director Solutions | Sales and Logistics Engineering at Logwin.

Optimizing service for car dealers

Logwin receives the packaged and labeled goods and the accompanying documents at the DMDC, from where transport is effected to the dealers direct or via hubs in Bayreuth, Plauen and Erfurt. Delivery takes place within prescribed time slots, with more than 30 vehicles being used for this.

From 1 December 2009, Logwin switched deliveries for an additional approx. 30 BMW dealers in the states of Thuringia and Saxony to Nuremberg. These had previously been served from Berlin. Dr. Stephan Freichel comments, "This improves the delivery times for these dealers, and they now receive the ordered goods up to half an hour earlier than before."

About Logwin AG

As an external partner, Logwin AG, Grevenmacher (Luxembourg), develops a comprehensive range of logistics and service solutions for trade and industry. In 2008, the group generated sales of 2.0 billion euros and currently employs approximately 7,800 staff in 45 countries. Logwin operates in all main markets worldwide and has over 400 locations across all continents. With its three business segments Solutions (customer-oriented contract logistics), Air + Ocean (global air and ocean freight forwarding activities) and Road + Rail (land and special transportation activities in Central, Western and Eastern Europe), Logwin is one of the market leaders.

The business segment Solutions stands for contract logistics within Logwin AG. Solutions offers individual customer- and industry-oriented solutions ranging from supply chain management, warehousing and logistical value-added services through to complete outsourcing projects. The business segment has a high level of competence in process management and the development of customized IT solutions. The close ties between the business segments enable multi-modal transport solutions to be implemented quickly and efficiently.

Logwin AG is listed in the Prime Standard of the Deutsche Börse. The majority shareholder is DELTON AG, Bad Homburg (Germany).

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