

Logwin performs original parts services for car manufacturer

Grevenmacher (Luxembourg) – The logistics services provider Logwin has assumed responsibility for additional tasks for the car manufacturer BMW at its sites in Berlin, Hamburg and Cologne. In Hamburg and Cologne, Logwin is responsible for storage of original parts, and in Berlin for same-day-service delivery to dealers. Logwin has been performing complex logistics projects for BMW at various locations in Germany for several years.

Berlin: Parts Direct for the automotive after-sales market

Since mid-October 2008, Logwin has been deploying its product "Parts Direct" on behalf of BMW within its retail network: Logwin collects consignments from the "BMW Dealer Metro Distribution Center" and delivers to 115 BMW dealers in Berlin and the eastern federal states. "Deliveries are effected in multi-same-day service", says Dr. Stephan Freichel, Managing Director Solutions | Sales and Logistics Engineering at Logwin. "We serve some dealers between two and four times a day. They can call up more than 15,000 different BMW parts numbers on the same day." Depending on the type of article, the parts are transported loose or in boxes. In addition to the time-critical delivery of magazines and newspapers, the Logwin product "Parts Direct" is also used successfully during the day for customers in the area of after-sales logistics.

Hamburg and Cologne: flexible warehousing

Logwin operates 5,400 m² of logistics and transshipment space in the "PrimeX" logistics center in Norderstedt near Hamburg Airport. 3,000 m² are currently reserved for BMW. Logwin has 3,500 m² of warehousing and transshipment space in Cologne-Lövenich, of which 3,000 m² are currently made available to BMW. The site can even be increased to 8,000 m² if required.

Due to multiple deliveries, time frames are tight and it is not easy to plan volumes. Deliveries to dealers and workshops in the assigned delivery regions are made up in order cycles up to four times per day. The number of shipments increases noticeably in the late morning, around midday and in the late afternoon. This is why processes in the warehouse can only be automated to a limited extent. Flexible staff put the shipments together in a two-step picking process. Small-parts accessories are packed in so-called rotary stackable containers that are then given a seal. The logistics service provider controls the complete flow of containers and manages the interfaces to the customer's system.

About Logwin AG

As an external partner, Logwin AG, based in Grevenmacher (Luxembourg), develops a comprehensive range of logistics and service solutions for trade and industry. In 2008, the group generated sales of 2.0 billion euros and currently employs over 8,600 staff in 45 countries. Logwin operates in all main markets worldwide and has over 400 locations across all continents. With its three business segments Solutions (customer-oriented contract logistics), Air + Ocean (global air and ocean freight forwarding activities) and Road + Rail (land and special transportation activities in Central, Western and Eastern Europe), Logwin is one of the market leaders.

The business segment Solutions stands for contract logistics within Logwin AG. Solutions offers individual customer- and industry-oriented solutions ranging from supply chain management, warehousing and logistical value-added services through to complete outsourcing projects. The business segment has a high level of competence in process management and the development of tailored IT solutions. The close ties of the business segments enable multi-modal transports to be realized quickly and efficiently.

Logwin AG is listed in the Prime Standard of the Deutsche Börse. The majority shareholder is DELTON AG, Bad Homburg (Germany).

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