

Logwin distributes "Wirtschaftswoche" and "Junge Karriere"

Grevenmacher (Luxembourg) – The logistics service provider Logwin has once again been chosen by the Handelsblatt publishing group for long-term collaboration in the distribution of two of its magazines.

In January 2009 the business unit Media took on responsibility for the distribution of the magazines "WirtschaftsWoche" and "Junge Karriere" in Germany and parts of Europe. The Logwin location in Weiterstadt supplies wholesalers, station bookstores, the reader circle association and airlines with these journals. The magazines are also shipped by airfreight all over the world.

With around one million readers, "WirtschaftsWoche" is the major current economic affairs magazine for decision makers in Germany. Each week some 100 experts in Germany and around the world analyze the most important developments in politics and global economics, companies and industrial sectors, technology and science, careers and management as well as stock markets and investment.

"Junge Karriere" is a magazine aimed at people starting out on the career ladder and is the highest circulation monthly magazine in this field, selling 149,485 copies (IVW IV/2008).

Logwin has been working for several years for the Handelsblatt publishing group and has now taken on the distribution of the magazines from the printing plant to the reader. Based on customer specifications concerning publishing dates, Logwin plans and implements the distribution of the magazines in close cooperation with the publisher and the relevant printers.

"In our past partnership Logwin has always proved to be a reliable logistics partner. A decisive factor in choosing Logwin this time was for us the high quality of an experienced print logistics service provider that is needed for this time-critical business", says Kay Helmecke, General Sales Director at the Handelsblatt GmbH publishing group.

"We are very pleased that we could extend our partnership with the Handelsblatt publishing group", explains Thilo Foelsche-Schiedat, Managing Director Media at the business segment Solutions. "We will continue to ensure that we meet the exacting demands of our customers. We know all about tight schedules in planning and distribution and we are good at managing them since we have been working in print logistics for over 50 years."

About the Handelsblatt publishing group

The Verlagsgruppe Handelsblatt GmbH (VHB), a part of the Georg von Holtzbrinck publishing group, is Germany's leading economic and financial information media company. It stands for fair, well-researched, independent and serious quality journalism. VHB's target readership are decision makers, in particular the self-employed, entrepreneurs and senior managers. The Handelsblatt publishing group owes its leading position in the field of financial publishing to major brands such as Handelsblatt, WirtschaftsWoche and Handelsblatt Junge Karriere, as well as to some 30 specialist journals (including absatzwirtschaft, Creditreform and DER BETRIEB) and around 1,400 specialist book titles, its wide ranging multimedia portfolio and to its global editorial network. The group also owns service companies such as iq media marketing (known as GWP media-marketing until January 21, 2009), the leading marketer of quality media for decision makers, corps, a publisher of company magazines, and numerous other national and international shareholdings.

About Logwin AG

As an external partner, Logwin AG, based in Grevenmacher (Luxembourg), develops a comprehensive range of logistics and service solutions for trade and industry. In 2008, the group generated sales of 2.0 billion euros and currently employs over 8,600 staff in 45 countries. Logwin operates in all main markets worldwide and has over 400 locations across all continents. With its three business segments Solutions (customer-oriented contract logistics), Air + Ocean (global air and ocean freight forwarding activities) and Road + Rail (land and special transportation activities in Central, Western and Eastern Europe), Logwin is one of the market leaders.

The business segment Solutions stands for contract logistics within Logwin AG. Solutions offers individual customer- and industry-oriented solutions ranging from supply chain management, warehousing and logistical value-added services through to complete outsourcing projects. The business segment has a high level of competence in process management and the development of tailored IT solutions. The close ties with the business segments Air + Ocean and Road + Rail enable multi-modal transport solutions to be realized quickly and efficiently.

Logwin AG is listed in the Prime Standard of the Deutsche Börse. The majority shareholder is DELTON AG, Bad Homburg (Germany).

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