

## **Thiel Logistik becomes Logwin**

- A strong common brand for all Group companies
- Launch in Germany, Austria, and Switzerland on July 1, 2008

**Grevenmacher (Luxembourg) - Thiel Logistik becomes**



In the future, all Group companies of the Thiel Logistik AG will use this common brand. Having successfully implemented the new management structure in the last year the new brand and modern presentation mark the last step on the way to becoming a powerful integrated logistics Group. "A several year period of restructuring is behind us. Finally, we can put all our horsepower on the road and use all the opportunities offered by the vast know-how of our employees. With the new organizational structure and the common brand Logwin, we look optimistically into the future," says Berndt-Michael Winter, Chairman of the Executive Committee (CEO) of Thiel Logistik AG.

At the annual results press conference in Frankfurt the Executive Committee of Thiel Logistik AG presented the new brand today and thus the future profile of the Group. Logwin indicates clearly the industry the Group belongs to and simultaneously conveys an obvious value proposition: "Our customers will be successful with us as logistics partner. We promote their business in the long run with our services," explains Winter. The value proposition is underpinned by the short and concise claim "Your logistics."

The partnership and trusting dialog with the customers and the interaction of the employees in the Group are expressed in the new graphic element that accompanies the specially developed lettering. The two arches represent the interaction and interrelation that creates something new. "Shape and coloring demonstrate vitality, drive, openness, and simultaneously stability and power," explains Winter. "These characteristics are in line with our self-image as a reliable, friendly, and innovative logistics partner. We are convinced that our new branding profile will

meet with the acceptance of customers and employees alike. At the same time we are positioning ourselves confidently in the logistics market.”

Since July 2007 the Group has combined similar activities in the business segments Solutions, Air + Ocean and Road + Rail. Thanks to the decision for a new common brand the Group consistently fulfills the same requirements in branding that it had to fulfill for the reorganization: stronger customer-focus, more transparency, and increased efficiency.

At the Annual General Meeting the Group will propose to its shareholders to approve the renaming of Thiel Logistik AG in Logwin AG. The brand will be launched in German, Austria, and Switzerland on July 1, 2008. By the end of the year the Logwin Group would like to be globally present with the new brand.

**Information for editors**

The new brand logo as well as additional images will be available for download after the annual results press conference on [www.logwin-logistics.com](http://www.logwin-logistics.com).

**Information about Thiel Logistik AG**

As an external partner, Thiel Logistik AG, Grevenmacher (Luxemburg), develops a comprehensive range of logistics and services solutions for trade and industry. In 2007, the Group generated sales of 2.04 billion euros and currently employs approximately 8.500 staff in 43 countries. Thiel Logistik operates in main markets worldwide and has over 350 locations across all continents. With the three business segments Solutions (customer-oriented contract logistics solutions), Air + Ocean (global air and ocean freight forwarding activities) and Road + Rail (land and special transport activities in Central, Western, and Eastern Europe) Thiel Logistik AG is one of the market leaders.

Thiel Logistik AG is listed on the Prime Standard of Deutsche Börse. The majority shareholder is DELTON AG, Bad Homburg, Germany.

Your contact:

[www.thiel-logistik.com](http://www.thiel-logistik.com)

[www.logwin-logistics.com](http://www.logwin-logistics.com)

**Mara Hancker**

Public Relations

Phone: +352 / 71 96 90 -1353

Fax: +352 / 71 96 90 -1359

[pr-info@thiel-logistik.com](mailto:pr-info@thiel-logistik.com)

**Sebastian Esser**

Investor Relations

Phone: +352 / 71 96 90 -1112

Fax: +352 / 71 96 90 -1359

[ir-info@thiel-logistik.com](mailto:ir-info@thiel-logistik.com)